

# CONNOR ROBERTSON

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## PROFESIONAL SUMMARY

Where to begin? Oh yes, the beginning. I have knowledge of sales, marketing and resolving customer problems. Sales-focused team member with experience in product development and assisted in work experience-opportunities through the years, ready to develop my career. I have studied work related courses with my college like I'm able to tell the difference between a selling and a prestige window thanks to my years of education. I'm a punctual man, I like to be on time for most things, I have a schedule in my head or in notes to remind me what will be happening the following week. Time keeping would be crucial for taking shifts at a work place. Furthermore, I follow the rules of whatever work place I am in. Being organised and proactive is what I am well known for. I sort pretty much most things around me at home or in other places (over thinker).

## SKILLS & HOW THEY GREW

**Time management:** Following the college schedule

**Strategic planning:** Sorting the liquors at Huffman's

**Problem-solving:** Trying to create Canva informatics with without the copyright problems for the pics

**Identifying the features and benefits of products:** Studying a course on products with college

**Teamwork:** Organising an event with my college team and my gardening with the other college students.

**Content Marketing:** Studied a course with Hubspot Academy

**Digital poster design:** Working/experimenting on Canva

**Creating Google Forms surveys:** Through Google workshop

**Calendly:** Able to work Calendly the calendar website to create meetings or 1-2-1s

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## EDUCATION

**Fundamentals of Digital Marketing, Google Digital Garage** - July 2022

**Content Marketing, HubSpot Academy** - April 2022

**Scottish Qualifications Certificate Dundee Retail, Events and Marketing (Level 5)** Dundee and Angus College

**2 Scottish Qualifications Certificate** - Jun 2020 Dundee and Angus College | Arbroath, Angus Moving Forward (Level 4)

**3 Scottish Qualifications Certificate** - Jun 2019 Dundee and Angus College | Arbroath, Angus Life skills Plus (Level 3)

**4 Scottish Qualifications Certificate** - Jun 2018 Dundee and Angus College | Arbroath Life skills (Level 2)

**5 Scottish Qualifications Certificate** - Jun 2011 Forfar Academy | Forfar

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## WORK HISTORY

**Business Women International (kickstart course) 7th Feb 2022:** This was a job where I learnt about the online work aspect of business, it's where I learnt about Canva and designing social media material.

**Stock Management (store man work experience), Ramone Robertson Dundee, Scotland 2019 - 2021:** I sorted the different spirits from their brands as well as maintaining the workplace such as the office and the warehouses

**Gardening Assistant, Barry Mill, Scotland Spring 2019:** A short job where I was gardening for a nature park, although gardening is definitely not my forte but I learnt the values of teamwork from that.

**Waiter, Arbroath, Angus Summer 2018:** As part of Lifeskills level 2 I was a waiter at the college café for guests. I learned how to be hospitable when working.

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## HOBBIES & INTERESTS

If I feel like it in my spare time I'll read a book from my favourite book-series. I enjoy reading as it keeps you relaxed and broadens your mind, inspiring I would say. I keep myself fit as best as I can. I walk down my home town for a long distance and back again. I do bungee weights and stomach-exercises when I get the chance as well to build muscles to keep healthy. It doesn't happen often anymore but when the occasion arrives, I build LEGO sets as a practical hobby. There's joy that comes from it when you build LEGO as it's kind of switches you off from the real world, turn your phone off and just really dive into it. Einstein said that "creativity is intelligence having fun" (I like quotes in case you missed it). Speaking of intelligence, I like to dive into interesting facts on my favourite movies and TV shows on my laptop. I enjoy seeing the reactions on people's faces when I tell them the facts they probably never knew before.

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## QUALITIES

Funny Hard-working Logical Committed Thinker Writer Confident

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## REFEREES

**Referee 1:** Ramone Robertson Huffman's limited drinks distributor [ramone@huffmans.co.uk](mailto:ramone@huffmans.co.uk)

**Referee 2:** Chris Lewry project manager Business Women In kickstart [kickstart@businesswomenin.org](mailto:kickstart@businesswomenin.org)

**Referee 3:** Craig Strachan Supported Education Lecturer D&A College [c.strachan@dundeeandangus.ac.uk](mailto:c.strachan@dundeeandangus.ac.uk)

**Referee 4:** Tara Birtwistle Retail Lecturer D&A College [birtwistle@dundeeandangus.ac.uk](mailto:birtwistle@dundeeandangus.ac.uk)

**Referee 5:** Michelle Eddahar business manager Business Women In kickstart [info@businesswomenin.org](mailto:info@businesswomenin.org)

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## AWARDS

The Irene Callaghan Edinburgh Angus Club Award, Dundee and Angus College -2019

Certificate in Content Marketing, HubSpot Academy -April 2022

Certificate in the fundamentals of Digital Marketing, Google Digital Garage -July 2022