

MIA TESTA

CONTACT INFORMATION


 contact.miatesta@gmail.com

 [linkedin.com/in/miatesta](https://www.linkedin.com/in/miatesta)

OTHER QUALIFICATIONS

 A*AA at A Level in English Literature, History and Government & Politics

 4 AS Levels at A grade in English Literature, History, Government & Politics and Photography

 14 GCSEs at grades A* to B as a Pupil Premium student, at a school where the average pass rate was 36%

SOFTWARE SKILLS

- ✓ MS Office
- ✓ G Suite
- ✓ Canva
- ✓ Visme
- ✓ Trello
- ✓ Slack
- ✓ Zoom
- ✓ Hootsuite
- ✓ All major social media

EDUCATION

BA English Language and Literature (2:1), Trinity College, University of Oxford

October 2017 - July 2020

- Awarded the Percival Exhibition prize in 2019 on the recommendation of tutors for high academic standard, performance and commitment.
- Achieved marks of 76 and 79 in Language and Literary Theory modules.

WORK EXPERIENCE

Marketing Assistant, Business Women In

May 2021 - present

- Writing effective copy in brand's tone of voice to boost engagement.
- Managing and creating content for company's YouTube channel, from researching and scripting to editing, producing and graphic design.
- Providing support and information to new employees as a mentor.

Content Creator and Partner, YouTube.com/miatesta

July 2020 - present

- Growing my knowledge of content production, effective communication and media by scripting, filming, editing and driving traffic to videos on various contemporary topics of interest.
- Collaborating with and producing content for brands to specification.
- Attracted 1,200+ subscribers and 60,000+ views in 14 months.

Academic Tutor and Editor in English and University Admissions, Your Dream School and Elephant Connect

December 2020 - present

- Using effective communication, both written and verbal, to address key learning concerns and highlight areas for improvement.
- Editing students' work to ensure proper English and grammar.

Research & Creative Content Executive Intern, Patchwork Hub

September 2020

- Created content, copywriting and articles for the company's website and social media upholding the brand's tone of voice, as well as improving existing copy and checking the accessibility of content.
- Liaised with clients and potential partners, successfully organising collaborations and social media promotions.

Written Contributor, Cherwell newspaper and Isle of Wight County Press

December 2018 - January 2021

- Wrote articles and thought pieces to strict briefs and deadlines.

Arts Representative, Trinity College, University of Oxford

November 2018 - November 2019

- Elected to serve as a conduit for all arts news and events at Trinity.
- Organised and ran a highly successful College Arts Week in May 2019, balanced with the intense Oxford workload. Used new media social to promote events, liaised with guests, ran literary events and workshops, and reported on the week for the Trinity College newsletter.