

Shamima Rahman

Address: 24 Fletcher Close RG21 8AZ

Mobile: 07948610868

Email: shamimax@hotmail.co.uk

Profile

I am Fashion Management and Marketing graduate with a 2:1 honors degree. My greatest strength lies in my enthusiasm and motivation. I am a team player and good at working with others to deliver results. I thoroughly enjoy being creative. I have the ability to communicate with all levels of customers which allows me to work well under pressure. I possess excellent communication and organisational skills in addition I am very punctual which is very important in the world of work.

Employment

Marketing assistant- Business Women In
August 2021

Duties:

- Using specialist software to break down data
- Designing and creating branding campaigns
- Use of social media

Sales assistant, Select Fashion, Basingstoke
2017 - 2019

Duties:

- Operate tills
- Tidy up sales floor/ Tagging
- Restocking and managing stock
- Deliver good customer service
- Ensure all merchandise are displayed on correct hangers in size order
- Take part in daily cleaning of store.

Sales consultant Christmas Temp, Next PLC, Basingstoke
2016

Duties:

- Operating tills and Displaying products
- Greeting and serving customers
- Preparing sales and Meeting sale targets
- Managing stock and restocking goods
- Help keep the shop floor clean and tidy

Work Experience

Internship London Fashion Week PR student, Black PR, London
September 2019

Duties:

- Assist team in the run-up to, and during, London Fashion Week
- Assist team at shows, events and presentation
- Ticketing and delivering
- Daily tasks to ensure the showroom is run smoothly
- General office admin

London Fashion Week work placement, POP PR, London
February 2019

Duties:

- Helping backstage
- Dress models and Assisting designers
- Seating celebrities
- Front of house

Education

Solent University:

September 2017 – May 2020
BA Fashion Management with Marketing
Upper Second-Class Honours degree (2:1)

Queen Mary's college:

September 2014 – June 2017
A-levels:
Health & Social Care – B
Textile – B
Sociology - C
L3 Business Cam Tec - Distinction*
L2 CTEC Health & Social Care - Distinction*

Cranbourne Business and Enterprise College:

September 2009 – July 2014
6 GCSE including English and Maths

Skills

Organised, teamwork, problem solving, leadership, decision making, focused, able to work under pressure, motivated, strong attention to detail, creative.

Interests and hobbies

I am very passionate about fashion and beauty and I regularly look out for the latest fashion trends. I also like to keep updated on my social media platforms.

Computer skills

Word, Excel, PowerPoint, Outlook, Adobe InDesign, Photoshop.