

Callington
Cornwall

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Holly Stephens

Enthusiastic, creative, hard-working individual who is passionate and keen about pursuing a career in Digital Marketing that allows me to use these skills to my full potential. Willing to train to expand my existing skills and gain new ones. Communicate effectively in a team and have confidence and initiative as an independent problem-solver. Have also been exploring a range of employment sectors, completed online courses and upskilled in a number of different skills areas during Covid. Now keen to gain employment in the creative sector.



EMPLOYMENT/WORK EXPERIENCE

Business Women In – Digital Marketing

August 16th 2021 – Current

- Creating high quality social media content to promote the business
- Collaborating with colleagues to create effective digital marketing and events campaigns
- Conducting research on brand creation, B-Corporations and sustainability
- Upskilling and enhancing digital skills with Google Tools, Zoom Meeting Workshops, Canva and LinkedIn online courses
- Using time management skills to work to deadlines
- Organising files, schedules and spreadsheets

Beta Testing – Volunteering - Beta Tester for Gaming/Digital Companies

Current - Dulcet Games, Foxglove Games and Galdra Studios

- Proofreading
- Reporting Bugs or Glitches
- Highlighting suggestions of improvements to the game interface
- Testing and improving gameplay
- Feeding back to the company to improve user experience
- Testing Games to support developer with high quality feedback

Real Ideas Organisation – Game Changer Marketing Campaign

April 2021 – August 2021

- Working as part of team to create short animations for the promotion of the Game Changer Programme
- Supporting and contributing to the marketing campaign and its distribution
- Collaborating with animator
- Sharing Ideas and feedback within the team

- Ensuring the animation is engaging and information for the viewer
- Evaluating quality and message of the digital content

Retail Assistant, B&M Store, Callington

October 3rd 2018 – December 24th 2018

- Assisted setting up the store, which included putting shop fittings together
- Answered questions and made product recommendations
- Delivered a high-quality customer service
- Replenished stock and maintained stock rotation
- Assisted with seasonal and promotional displays
- Ensured that the store was always clean and tidy
- Covered shifts and adhered to health and safety regulations

Retail Assistant, Tesco, Launceston

September 3rd 2018 – October 1st 2018

- Gained skills in a variety of departments including dairy, non-foods and household appliances
- Responsible for shelf stacking and stock replenishment
- Responsible for dealing with customer enquiries

Retail Assistant, Oxfam, Callington

May 2018 – June 2018

- Responsible for stock rotation
- Delivered excellent customer service along with Cash Handling and till operation
- Responsible for answering gift aid enquiries
- Ensured that the shop was clean and tidy

Library Assistant, Callington Library, Callington

2012 - 2013

- Organised books in their proper place and ensured the library was tidy
- Supervised children for the Summer Reading Challenge
- Answered customers queries
- Promoted the library with advertisements.

CATS Volunteer, Callington Community College, Callington

2012 - 2013

- Co-ordinated and organised seasonal events for children
- Promoted the project with an effective social media campaign
- Communicated efficiently as part of a team
- Ensured the environment was tidy and adhered to health and safety regulations

EDUCATION

Real Ideas Digital Natives and Emerging Creatives Programme

October 5th 2020 – November 17th 2020

Focusing on Creative and Digital Sector

Networking with creative and digital sector and gaining essential industry insight to progress within the digital sector



Motiv-8 South West - March 5th 2018 – March 23rd 2018

First Aid Training and Health and safety awareness,
 Time Management, Goal Setting and Team Building Tasks
 Equal Opportunities and anti-discrimination awareness
 Essential Employability and Life Skills.

Callington Community College

September 2008 – June 2015

A Level English Language –

A Level B

A Level English Literature –

A Level D

A Level Media Studies –

A Level D

6 GCSEs, grade A-C, including Maths and English

Awards:

Heart Start Cornwall Fire and Rescue Service Course in Emergency Life Support

CATS Credibility Project Bronze

Helping to organise events and activities for younger children)

Level 2 Award in Food Safety in Catering

BSC Level 1 Award in Health and Safety at Work

INTERESTS

I enjoy going to the cinema and watching films with friends and family. I also enjoy playing social video games with friends, reading, listening to music and solving puzzles, as well as writing my own stories and going on walks.

I am also a member of Real Ideas and part of the Game changer projects which supports young people with opportunities and have completed several online activities with them and achieved digital badges.



REFERENCES

References available upon request