

Alisha Reeves

MARKETING AND DESIGN

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PROFILE SUMMARY

I am a highly dedicated individual looking for a position within the marketing and design world where I can be fulfilled and apply my upcoming skills and experience.

KEY SKILLS

- G-suite, Microsoft
- Canva
- Photoshop
- Research & Analysis
- Planning
- Collaboration
- Copy Writing
- Internal & External Communications
- Social Media Management
- Customer service
- Content creation
- SEO

WORK EXPERIENCE

MARKETING ASSISTANT | BUSINESS WOMEN IN | 2021

Responsibilities include management of the BWi Pinterest account, organic traffic and engagement has increased by over 400%. I wrote a featured blog, created and designed content posts, a marketing campaign plan, business templates and designed brand recommendations among completing other tasks and assignments

ANIMAL CARER | BATH CATS AND DOGS HOME | 2016 - 2017

KITCHEN PORTER AND WAITRESS | 2014 - 2016

EDUCATION

MATRAVERS SCHOOL | WESTBURY | JUNE 2015

8 A-C's Including Graphic Design, 3D design
Photography and Core Subjects

THE PRINCES TRUST TEAM PROGRAMME | THE LEARNING CURVE | TROWBRIDGE

While on this 12 week course my time was spent building communication skills, working within the community and gaining work experience.

Myself and a team of 11 raised £329.41 in 2 weeks for a community project, we did this through organising, advertising and hosting multiple activities/events such as a coffee morning, stalls and games and a sponsored cycle etc.

ADDITIONAL INFORMATION

I also spent a week doing further voluntary work within the community at a residential home for the elderly where I helped organise activities for the service users across a handful of days. I helped Increase service user interaction by 50% by the end of our week with the home through adaptation and planning, so all activities were suitable for a variety of needs.

Bath Cats and Dogs home was where I chose to spend my 2 week work placement, at the end of my time with the home I was offered a full time job due to my hard work and initiative skills

GAPS IN EMPLOYMENT

From 2017 to 2021 I have been primary carer for my daughter and supporting my partner in building the family business.
