



IAN THE WARLOW

PHOTOGRAPHER | WRITER | CREATIVE

PROFILE

A creative and dependable graduate with a passion for crafting comprehensive written and design work to fit any brief. With experience in a range of work environments and a research-first approach, I am confident in my time management and organisational skills in the thorough completion of projects.

EDUCATION

THE UNIVERSITY OF MANCHESTER
2017-2020 | BA (Hons) English Language & Linguistics | First Class (1:1)

SKILLS

Adobe Photoshop	● ● ● ● ●
Adobe Premiere Pro	● ● ● ● ●
Microsoft Office	● ● ● ● ●
Google Suite	● ● ● ● ●
Outlook	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
RStudio	● ● ● ● ●
Cubase LE	● ● ● ● ●

CONTACT

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EXPERIENCE

IAN THE PHOTO — ianthephoto.com
PHOTOGRAPHER & VIDEOGRAPHER | 2015-present

- Producing high-quality, fully edited photographic and video content for clients in various industries (primarily music and fashion)
- Working on a freelance basis, utilising digital marketing techniques to promote my business; and managing my brand
- Representing various companies (Festival Republic, One Great Song, Gigwise) while photographing live music events; adhering to their requirements and deadlines

BUSINESS WOMEN IN
DIGITAL MARKETER | May 2021-present

- Designing branding and assets for the upcoming Bwi Foundation using Canva, Photoshop and Illustrator
- Coordinating independent projects assigned by management including: photo projects, Youtube content, blog writing

VAPOHOLIC/ECIG VAPERS/FITAMINS
DIGITAL MARKETING ASSISTANT | Sep 2020-Jan 2021

- Created clear and compelling copy with a distinct tone of voice in B2B and B2C settings
- Applied research methods acquired during my degree to engage with a previously unfamiliar industry, allowing my work to be well-informed and accurate
- Graphic design for e-commerce and social media using Adobe Photoshop and Illustrator
- Led the daily postal administration tasks and coordinated customer service efforts via Zoho Desk, phone and email

THE UNIVERSITY OF MANCHESTER
STUDENT AMBASSADOR & EVENTS TEAM MEMBER | July 2019-July 2020

- Advised prospective students in their potential subject choices and interview technique
- Delivered confident public speaking to promote the university; notably being selected for an open day event at RIBA, London
- Liaised with clients/exhibitors at Careers Fairs and attended to their needs throughout
- Coordinated my peers as a team leader during the set up/set down of Careers Fairs

DEBENHAMS
SALES ADVISOR | Oct 2016-Aug 2018

- Utilised my customer service and interpersonal skills when performing cashier duties and achieved a strong upselling rate
- Created engaging and cohesive displays to prioritise new-season stock and where require, embellishing on a design brief
- Attended the secure watches/jewellery counter with duties including sales, merchandising, liaising with third-party companies for repair work
- Attentively trained the 2017 cohort of Christmas Temporary staff in line with store policy; ensuring each felt comfortable and confident