

# MARKETING & SOCIAL MEDIA

Number 07547631112

**Email** 

chanique.green19@gmail.com

## <u>Portfolio</u>

https://www.behance.net/gallery /77697909/CHANIQUE-GREEN-PORTFOLIO? tracking\_source=search\_projects \_recommended%7CChanique%20 green%20

#### <u>Linkedln</u>

@chaniquegreen

#### PERSONAL PROFILE

A creative, unique individual who is client focused, with a positive mindset to achieve at the highest standards. I am highly enthusiastic, confident, and a fast learner, who comes well presented.

My interests include dance instructing, fitness, modelling and fashion design,

#### WORK EXPERIENCE

• MARKETING AND SOCIAL MEDIA EXECUTIVE

#### 2021 <u>Business Women In</u>

Completing assignments to deadline Producing new logo design and style guide for 'Business

Women in Foundation'.

Completing training and watching presentations and communicating effectively.

Working as part of a team from home.

Producing video footage for facebook pages of over 10,000 members.

Obeying to my own schedule in my contracted hours.

Presented to 400 DWP workers via zoom along side manager.

Subtitle writing for business videos, B

Certifying a company for B corp and how to participate in a B Corp Assessment

• Pole fitness, aerial hoop and contortion intstructor

#### 2021 <u>Classique Dance Studios</u>

Buuilding weekly lesson plans Health and Safety First Aid for adults and Children Dealing with clients questions

Social media management

Social media planning

Website Producing

**Email marketing** 

Working with children including with special needs e.g Autism.

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#### TECHNOLOGY

- Canva
- Zoom chat
- Google Suite- gmail, docs, sheets, chat etc.
  Sewing machinery
- Adobe Sketch
- Garageband
- 'Reason' Music software
- Logic Pro

- Photoshop
- Illustrator
- Microsoft
- Imovie
- Wix Website Design

## CERTIFICATES

- XPERT instructor training- POLE 1 & 2
- LEVEL 1 Diploma FRENCH-Distinction
- Grade 1 Piano- Merit

#### SHOP FLOOR MANAGER/ASSISTANT/STYLIST

#### 2019 <u>Dreaming London and Brick lane vintage</u> Markets.

During my first shift I managed to go over the daily goal of profit making more than the other stores with old workers of over £1000.

Opening and closing down shop efficiently.

Ensured I reached the daily goal in sales.

Health and safety including what to do in a

spillage/breakage, fire procedures and theft procedure.

Displaying clothing and jewellery aesthetically

Handling money and using teams

Dealing with customer complaints

Styling shoots for the online shop and Asos

#### Housekeeper

#### 2019 Warners hotel

Health and Safety Training including the relevant Fire safety and Norovirus Training

Being able to use chemicals correctly and safely

Working independently to consistently clean and prepare rooms following the company standards

Replenishing stock

Ensure all rooms are ready at the expected times

Customer Service Assistant

#### 2018 <u>Sainsburys</u>

Under 25 Training and using the skills and knowledge in

Health and safety including what to do in a spillage/breakage, fire procedures and theft procedure. Stacking and dressing shelves of new and existing stock in all- groceries, fashion and home departments.

Use of till machines and doing suitable procedures when managing cash.

#### ACADEMIC BACKGROUND

Christ the King college

7 GCSEs including maths and English and French

Innovation form college

A level fashion design and textiles - Distinction

A level Art and media- Distinction

#### Foundation Diploma Art, design and media - Distinction

UAL - London College of Fashion

Introduction to womenswear

Shirt and trouser tailoring project

After studying here for 4 months, I felt university wasn't the best environment for me to fully thrive therefore I made the decision to leave.